# Ready to launch?

## Wix Website Checklist ✔

# Website Launch *Checklist*

☐ **Review Content:** Double-check all your website content for accuracy, spelling, and grammar. Ensure that your text is engaging, concise, and effectively communicates your message to your audience.

☐ **Mobile Optimization:** Test your website on various devices to ensure it displays correctly and is fully optimized for mobile users. Check that images, buttons, and menus are responsive and provide a seamless user experience.

☐ **Navigation and Links:** Verify that all internal and external links on your website are working correctly. Test each menu item and link to ensure they lead to the intended pages or external destinations.

☐ **SEO Optimization:** Optimize your website for search engines. Conduct keyword research, incorporate relevant keywords into your page titles, headings, and meta descriptions. Ensure each page has a unique and descriptive URL.

☐ **Social Media Integration:** Integrate social media sharing buttons on your website to encourage visitors to share your content. Connect your social media accounts and display them prominently for easy access.

☐ **Contact Information and Forms:** Confirm that your contact information, including email addresses and phone numbers, is accurate and easily accessible. Test any contact forms to ensure they are working correctly.

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☐ **Testing and Preview:** Take one last comprehensive review of your entire website, going through each page, element, and feature. Test functionality, load times, and responsiveness across devices to ensure a seamless user experience.

☐ **Launch Announcement:** Create a buzz around your website launch! Prepare an announcement for your social media channels, email subscribers, and any relevant communities or networks to promote your website and encourage engagement.

Remember, a successful website launch is just the beginning of your online journey. Continuously monitor and optimize your website based on user feedback and data to ensure its ongoing success and growth.

Wishing you an extraordinary launch and a website that truly dazzles your audience!

Think you'll need professional web design guidance? You can contact our partners, Let's Design Your Site for expert help!

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